

ElectroLink

Display Advertising Rate Card

	SIZE (MM) W X H	CASUAL	3X RATE	6X RATE
 Double Page Spread	420 x 275*	\$7500	\$6930	\$6240
 Full Page	210 x 275*	\$3750	\$3465	\$3120
 Half Page Pony	125 x 190	\$2475	\$2290	\$2060
 Half Page Vertical	93 x 241	\$2250	\$2085	\$1875
 Half Page Horizontal	190 x 120	\$2225	\$2065	\$1850
 Third Page Vertical	60 x 241	\$1920	\$1780	\$1620
 Third Page Horizontal	190 x 77	\$2090	\$1920	\$1760
 Quarter Page Vertical	93 x 120	\$1595	\$1475	\$1325
 Quarter Page Horizontal	190 x 58	\$1915	\$1855	\$1585
 Sixth Page Vertical	60 x 120	\$1170	\$1085	\$975
 Sixth Page Horizontal	125 x 58	\$1410	\$1315	\$1170
 12th Page	60 x 58	\$585	\$545	\$490
 Back Cover	210 x 275*	\$5515	\$5100	\$4590
 Inside Covers	210 x 275*	\$4410	\$4080	\$3670

Note: All prices exclude GST.

* The trim size of a full page is **210 x 275mm**.

Add a 5mm bleed to all sides where images or text run to any page edge.

Single page bleed size is **220 x 285mm**. Double page bleed size is **430 x 285mm**.

MONO (BLACK AND WHITE): Less 30%

INSERTS: Mailing services for flyers and brochures are available for industry-wide or sector distribution.

PREFERRED POSITIONS: + 10%

PUBLICATION DATES:

ElectroLink is published 6 times per annum: January, March, May, July, September and November.